

Final Project Design Document

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Purpose of the Web Pages:

The purpose of the Web Pages I will design is two-fold. First, to illustrate that I have met the ISTE TF/TL Standards for “professional development, knowledge generation, advocacy, and leadership for innovation” within a school system while working with practicing professional teachers in the classroom. Second, in my efforts to provide the school, Bethlehem Christian Academy, with a marketing tool, its own website/webpages to showcase what the school has to offer to prospective families searching for a Christian education for their child(ren).

Needs Assessment:

The Principal of Bethlehem Christian Academy, Mrs. Christine Warner, has a felt need for the use of computer technology as a teaching and learning tool within her school system. Mrs. Warner would like to see the computers used in instructional methods, materials, experiences, and evaluations to meet the needs of every teacher and learner in her school. Ultimately, she wants learners to acquire technology knowledge and skills to equip them for the next stages of their education. Even more important, she wants learners to behave responsibly, ethically and morally in this digital age, by providing them with teachers who can model and teach them to do so.

Audience:

The University of Akron Instructional Technology, Educational Foundations and Leadership, Faculty will evaluate my work on these Web Pages, in order to recommend me for an Endorsement of Instructional Technology. Board Members, Administration, Teachers, Parents, and Staff of Bethlehem Christian School and visitors who are interested in what Bethlehem Christian Academy has to offer in their program for students. Bethlehem Christian Academy is comprised of 1 class per grade level Pre-Kindergarten through 8th-Grade = 11 full-time teachers, and it has a student enrollment of 140 pupils, 1 part-time teacher, 7 part-time staff members, and 1 Secretary.

Content/Subject and its fit with web pages goals:

Currently, Bethlehem Christian Academy has a web page linked to its founding organization, Bethlehem Christian Church <http://www.bethlehembaptist.org/>. I will be adding my web pages to the Academy’s primary link (Homepage), until/unless the Board sanctions me to do otherwise. I am hopeful that they will allow me to design a new site for the Academy that will be linked to the Church. That has not been decided to date.

Presentation of Information:

Bethlehem Christian Academy already has a teacher profile page, so I will add a link called “Our Classroom” to every Teacher’s profile. On the Teacher “**Our Classroom**” pages, I will include:

1. **Classroom Schedule**
2. **Classroom Calendar**
3. **Student of the Week**
4. **Highlights and news on programs**
5. **Video of teacher’s interaction with students/Mini Lesson**
6. **Homework and links to homework help**

On the Librarian’s Profile, I will provide a link to research databases, homework help, and an online catalog.

Media, acquisition or development rationale for using:

Graphics will be used for homework help links to internet resources. Video will be used for demonstrating interactions between teacher and students in the classroom, and video clips will be used to highlight school programs. Photos will be used for “Student of the Week” activities. I will utilize YouTube , and/or Voki, as guides to web pages I design for the teachers.

Color scheme and rationale:

The color scheme will remain in the theme of the Primary Website or the Organization, Bethlehem Christian Church, those colors are blue, white, and green.

Outline of web site organization:

Home (Bethlehem Christian Academy)

- Forms
 - General Information
 - Medical Release
 - School Calendar
 - Supply list
- New Families
 - Applications
 - Tuition
 - Handbooks
- BCA Faculty and Staff
 - Church/School Secretary
 - **Pre-Kindergarten Teacher**
 - **“Our Classroom”**
 - **Kindergarten Teacher**
 - **“Our Classroom”**
 - **First-Grade Teacher**
 - **“Our Classroom”**
 - **Second-Grade Teacher**
 - **“Our Classroom”**
 - **Third-Grade Teacher**
 - **“Our Classroom”**
 - **Fourth-Grade Teacher**
 - **“Our Classroom”**
 - **Fifth-Grade Teacher**
 - **“Our Classroom”**
 - **Sixth-Grade Teacher**
 - **“Our Classroom”**

- **Seventh-Grade Teacher**
 - **“Our Classroom”**
- **Eighth-Grade Teacher**
 - **“Our Classroom”**
- **Library Teacher**
 - **research databases**
 - **homework help**
 - **online catalog**

Back to Assignment Page <http://gozips.uakron.edu/~tlg57/assignment.html>